



**CHOOSING THE CORRECT FORM**

What form of Forage Max works best for your protein supplementation?

**Forage Max Meals**

- Formulation flexibility
- Ability to customize feed additive combinations
- Formulated to 20, 30, 40, 60, 80 and 100% protein levels

**Forage Max Compressed Tubs**

- Most economical tub
- Formulation available with 12% fat for additional energy
- Formulated to 40% protein level

**Forage Max Cooked Tubs**

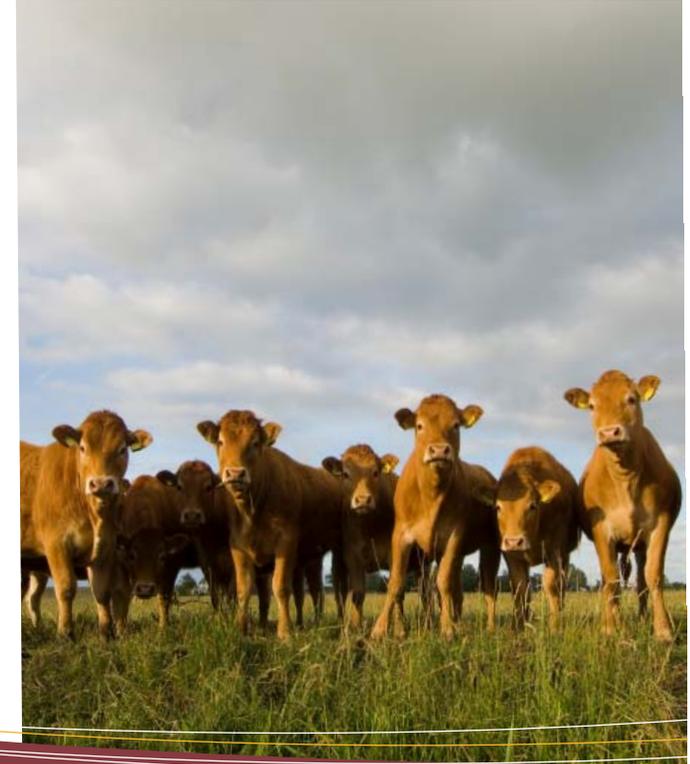
- Low moisture formulation
- Summer and Winter cook to insure consistent intake
- Formulated to 28, 30, and 40% protein levels



**Suther's Range  
Supplementation Manager**

**A customized plan**

- Designed annually to provide the RIGHT amounts of phosphorous, trace mineral, protein and feed additive combinations for the changing forages and stages of production.
- Let us assist you in designing a year-round mineral program that measures your investment, calculates the returns, and predicts your ROI.
- **Don't just buy protein and mineral, buy protein and mineral with a plan**



1.800.633.4138

www.sutherfeeds.com

105 South Kansas Frankfort , Ks. 66427



**Forage Max**  
Protein Supplements

*Designed for your Pocket  
Book and your Cattle....*

# Does Feeding Forage Max to Cattle on Green Grass Pay?

**ABSOLUTELY!**



Suther's Forage Max products bridge the performance gap that occurs when green forages start to mature.

It's normal to struggle with the concept of protein supplementation on green forages. Traditionally we resort to protein supplementation once forages brown or the calendar reaches fall. Should I think differently? Yes, as forages mature a performance gap develops, protein can close that gap and maintain a higher level of performance. Why lose performance on moderate quality forages waiting for them to become poor? We can help!

## Supplementing Protein "A Positive Associative Effect?"

### Question: What is a "Positive Associative Effect"?

Protein supplementation of moderate to low-quality forages results in a "positive associative effect". This effect occurs as supplemental protein provided to the "bugs" in the rumen allow them to grow, multiply, and digest consumed forages more completely and rapidly. As a result of the increased digestibility, rumen passage rate is accelerated which allows an increased daily forage intake of 9 to 20% depending on forage quality.

### Question: How does increased forage intake translate into more weight gain?

Supplementing protein increases the forage passage rate enabling cattle to consume more forage. The additional intake yields more protein and energy available to cattle for weight gain. Calves and stocker cattle of 0.2 to 0.4 pounds/day, depending on forage quality; AND, increased body condition of cows which significantly lowers winter feed costs.



### Question:

#### When do I start?

Forage Max products are beneficial throughout the year, though the performance improvement is most noticeable with the onset of plant maturity which lignifies, or "ties up", plant nutrients. Normally, this is correlated with 8% crude protein, or less, in forages. Once forage protein levels near and fall below 8% crude protein the performance gap begins!



It is hard to believe that .30 to .35 pounds of supplemental protein produces such a positive impact. As long as enough forage is available, the "Positive Associative Effect" can put additional money in your pocket.

### Question:

#### What are Forage Max Products?

Forage Max meals and tubs are protein-mineral supplements for cattle fed forage diets.

- ◆ Protein sources—Forage Max products contain a combination of protein sources designed to release over time and optimize forage digestion.
- ◆ Minerals—Forage Max products contain hydroxyl trace mineral sources to increase mineral absorption and enhance palatability.
- ◆ Additives—All applicable feed additives and combinations

### WHY SUTHER'S FORAGE MAX MEALS AND TUBS?

- INCREASED FORAGE INTAKE
- INCREASED PERFORMANCE
- CHOICES (MEAL OR TUB FORM)
- CONVENIENT
- SAFE TO FEED



We're here to answer your questions about protein supplementation:

Call 1-800-633-4138

Or visit us online at [www.sutherfeeds.com](http://www.sutherfeeds.com)

***Forage Max Supplements***

***Designed for your Pocket Book and your Cattle...***